



2021 GALA

OCT. 22, 2021

**HYATT REGENCY DENVER
650 15TH ST,
DENVER, CO 80202**

SPONSORSHIP PACKET

THE FOUNDATION

Thank you for your interest in sponsoring the Colorado Fallen Hero Foundation 2021 Gala. The Gala is a key fundraising event for the Foundation. The Gala is an opportunity to gather with family, friends and community partners to honor Colorado's fallen officers while raising money to continue the work of the Foundation.

The Colorado Fallen Hero Foundation is a 501(c)(3) non-profit organization made up of Colorado law enforcement officers and civilian personnel who serve in a voluntary capacity.

When a line of duty death occurs, the Colorado Fallen Hero Foundation can assist, support, and provide resources for a host agency in their effort to serve the deceased officer's family based on their needs and wishes. Our presence allows agency members to participate in honoring their colleague without the pressure of funeral planning, allowing them an appropriate time to grieve.

Planning a line of duty death funeral while handling the associated investigation and the routine of the everyday call load can overwhelm any agency. Our team of professionals integrates with agency personnel to assist with funeral planning to whatever extent the family and the agency desire.

BEYOND FUNERAL PLANNING

In addition to providing line-of-duty death response and memorial planning, the Colorado Fallen Hero Foundation is proud to provide peer support and mental health resources for agencies that do not have access to such resources. In partnership with Dr. Sara Metz and Code 4 Counseling, we are able to deploy a team of trained public safety peer support professionals anywhere in the state to assist agencies dealing with a line-of-duty death. We understand the impact such a tragedy has on an agency and a community and want to ensure that we are taking care of our fellow officers.

Horan & McConaty also donates their services and provides a casket or an urn at no charge. John Horan also volunteers as a consultant to the Foundation. Over the course of the last 30 years, Horan & McConaty has donated their services for public safety officers twenty six times.

The Colorado Fallen Hero Foundation also provides training for area agencies and support personnel. This training helps agencies plan for the potential of a line-of-duty death.

YOUR SUPPORT MATTERS

Our services are provided at no cost to the agency or the family. In addition to handling costs associated with the funeral venue and planning, the Colorado Fallen Hero Foundation can help with such things as lodging, transportation, and clothing for family attending the funeral. Every situation is different and it is important for the Foundation to be prepared financially.

The Colorado Fallen Hero Foundation is supported entirely by donations. The Foundation has one paid staff member, an Executive Director who helps to manage the work of the foundation.

ACTUAL COSTS

The total funeral costs for a law enforcement officer killed in the line of duty can be \$20,000 or more and can involve hundreds of personnel. Most agencies do not have a surplus of money in their budget to pay for this type of unanticipated expense.

Expenses often associated with a law enforcement funeral include:

- Lodging for family
- Transportation costs for family (airfare or buses)
- Venue rental and staging
- Meals for family reception
- Funeral clothing for family

SPONSORSHIP LEVELS

PLATINUM EVENT SPONSOR \$10,000

- Special gift
- Your corporate logo/name displayed as an event sponsor on website and in event signage
- Your corporate logo displayed on the back of the live auction bid cards
- Acknowledged in multimedia presentation and event program
- An invitation to the VIP lounge prior to the event (10 tickets)
- 1 table (10 guest tickets)

GOLD SPONSOR \$5,000

- Special gift
- Your corporate logo/name displayed as a sponsor on website and in event signage
- Acknowledged in multimedia presentation and event program
- An invitation to the VIP lounge prior to the event (10 tickets)
- 1 table (10 guest tickets)

SILVER SPONSOR \$3,000

- Your corporate logo/name displayed as a sponsor on website and in event signage
- Acknowledged in multimedia presentation and event program
- An invitation to the VIP lounge prior to the event (4 tickets)
- 4 guest tickets

COPPER SPONSOR \$1,500

- Acknowledged in multimedia presentation and event program
- An invitation to the VIP lounge prior to the event (2 tickets)
- 2 guest tickets

THIN BLUE LINE SPONSOR \$1,500

This is the perfect option if you would like to support the event and survivors, but are unable to attend. Your donation provides support for 10 survivors or family members to attend the event.

- Acknowledged in multimedia presentation and event program

BADGE SPONSOR \$500 AND UP (VARIABLE)

Help us make this event even better by sponsoring those little extras that will make it more memorable. This may include a cocktail hour, special dessert, entertainment, paddle raise items, A/V rental, or decor.

- Acknowledged in multimedia presentation and event program

**The Gala will include live and silent auctions, and raise the paddle event.
Donated auction items are also being accepted.**

Sponsorship deadline is Aug. 1, 2021 for guaranteed inclusion in all print materials. Email events@cofallenhero.org to discuss sponsorship opportunities.



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